CATALINA MARKETING® NETWORK

DATE:10/16/97
MASTER CLU: 229335

DESCRIPTION : PARLIAMENT

VALUE : $ 3.00

FROM CYCLE : 97-12 THROUGH CYCLE : 97-13

START : 11/03/97 STOP : 12/28/97

EXPIRE : 12 ROLLING WEEKS(03/22/98)

DISTRIBUTION ESTIMATE : 20,000 DEAL # : 07337 OFFER CD : 07337

MARKET(S) : NY/NJ/PHIL NEW ENG SCRANTON UPSTATE NY

TRIGGER : CLASS DESCRIPTION

1 WINSTON ,CARTON

MANUFACTURER CPN | EXPIRES 01/09/98

CHECKOUT COUPON®

SAVE $3.00 ON A CARTON

PARLIAMENT
THE PERFECT RECESS

07337

REDEEMABLE ONLY AT

VOID

902259351
99990-1017-1442

GROCER: PHILIPMORRIS DEPT 28200
1 FAWCETT DR., DEL RIO TX 78840
07337

5 28200-71087 6 (8100) 0 07337

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks To Your Health.

8 mg "tar", 0.7 mg nicotine av. per cigarette by FTC method.

LIMITED TO SMOKERS 21 OR OLDER

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